



»LEADERSHIP WITH CHARM, CHARISMA AND CHARACTER«

Professional Leadership through individual growth

MANAGEMENT TRAINING

Copyright Dr. Thomas Oehler

SEMINAR OUTLINE

Most seminars for senior management aim at behavioural change. Enduring change of behaviour, however, is only possible through change of attitude since attitude alone determines our behaviour. Attitudinal change in turn may only be achieved through change of consciousness.

Invariable patterns of thought and problem-solving lead to paralysis of action on the part of the decision-takers and to demotivation on the part of staff.

Subsequently, processes of aim-reaching may result in stagnation; extraordinary performance on the part of staff and company remain unachieved.

How can I change my attitude and become more active in tackling challenges? How can I tap unused – and often unknown – potential?

CONTENT

You will experience the meaning of self-management.

You will become aware of your personal patterns of thought and behaviour.

Practical exercises will enable you to leave behind outdated patterns of thinking.

You will elaborate on the conditions which will support personal initiative, personal responsibility and risktaking.

Relaxation exercises will help to activate your subconsciousness.

The seminar is geared towards individual support with regard to the following questions:

Where do problems really come from?

Why do my personal problem-solving strategies not work?

Why do I keep postponing unfinished business, urgent meetings and appointments; how can I free myself from such barriers?

How can I give full scope to my individual potential and to actual staff potential?

How do I lead so-called »average performers« to excellent professional performance?

Through uncommon exercises in personal experience and »experiments«

»LEADERSHIP WITH CHARM, CHARISMA AND CHARACTER«

Professional Leadership through individual growth

creates an awareness for attitudes and thus the basis of behaviour.

HOW DO WE WORK?

The acquisition of concrete principles of action will produce alternative attitudes aiming at personal responsibility, communication skills and, above all, motivation of staff.

The acquisition of strategies for conflict management is an integral part of the seminar. This will entail the acquisition of approaches for analysis of staff potential. The fundamental meaning of genuine interpersonal communication will become explicit.

RESULT

The seminar will achieve:

Realization and use of expanded personal perspectives of thinking.

Success by choosing the right way between consequence and flexibility.

A rekindling of enjoyment and enthusiasm and thus a growing performance and quality of achievement (role model function on the part of the »boss« and role of »moderator«).

The utilization of tools for tackling difficult situations in a professional way.

An efficient time management through the omission of endless justifications and allocation of guilt in problem and conflict situations.

Approaches to an enhanced self-motivation, self-organisation and self-control.

A better use of the creative potential of your staff and teams in order to reach business objectives more efficiently.

A greater balance of company goals and personal needs and values resulting in a positive attitude in both job and private matters on the part of committed staff.

METHOD

Group and individual work

Short presentations

Plenary sessions with moderators

Practical exercises

ORGANIZERS

Lucia Giovannini: Master Inst. for Firewalking, NLP and Neurosemantics Trainer (certified ISNS USA), Breathwork Coach, Louise Hay Instr., Doctorate in Psychology and Counselling (Clayton Un. USA) (BA in Psychoanthropology)

Nicola Riva: Master Inst. for Firewalking, Organizer of international creative workshops, Trainer of NLP and Neurosemantics (certified ISNS USA), Louise Hay Instr., Doctorate in Psychology and Counselling (Clayton Un. USA)

Thomas Oehler: MA Communication Studies, Sociology, Psychology, PhD Economics, former manager L'Oréal, Germany, Schwarzkopf Scandinavia and Germany, DDB Needham Advertising Agency, Vienna, Information & Publicité, Paris, Prague, Budapest, HAVAS, Paris

LOCATION

Imagination is more important than knowledge. It needs space for development. In order to give your imagination space for inspiration we have chosen "Palazzo Loup", a northern Italian country estate from the 17th century. It is situated amidst unspoilt nature on one of the soft hills just north of Bologna.

The hotel combines the charm of a stately country house with the amenities of modern comfort. Hotel, restaurant and garden form the perfect frame for work and relaxation during the seminar and the breaks.

Hotel Palazzo Loup****,
Loiano/ Bologna, Italy,
www.palazzo-loup.it

***) OTHER LOCATIONS:** The seminar could be organized at any other place and in any other country. We would be happy to submit an individual proposal to you.

As to the price per person, variations are of course possible, according to the hotel and accommodation chosen. We would be happy to elaborate a proposal according to your individual budget situation. Please do not hesitate to contact us in case of any question. We would be happy to reply.

IN BRIEF

TARGET GROUP: managers, top executives from all fields of industry, finance, insurance, trade, media, service industry, science, IT

TIME FRAME: 3 days

MAXIMUM NUMBER OF PARTICIPANTS: 12

LANGUAGES: due to international participation English with German interpretation (if requested)

INVESTMENT: EUR 2.100,- (plus VAT) for training-fees, all documents, full board, drinks during the meals, local taxes. Not included: individual travel expenses, hotel-accommodation

NB: The organizer will be happy to organize the hotel accommodation in Palazzo-Loup for you.

DATES: dates on request

TRANSPORT: flight recommended (Bologna Airport); hotel shuttle on demand

ADDITIONAL INFORMATION:

Germany: Dr. Thomas Oehler Genius
Coaching & Training GmbH
Tel. 00492054-9387784 or 0049172-5991280
or info@genius-coaching-training.com

Italy: Nicola Riva, Tel. 0039-348-5 60 05 07
nicola@blessyouitalia.com